



## Welcome



Welcome to our Spring Newsletter. For this edition we are reporting on events that have taken place in the first few months of 2016, in particular our first [Cumbria Stakeholder event](#) in Carlisle earlier in March. We will also be looking forward to several upcoming events, including ['Improving Patient Safety Through Collaborative Working'](#), which we are jointly hosting with Health Education England North East, and our ['Essentials of Innovation'](#) event for new and current Innovation Scouts across the region.

Cumbria has been a focus of our engagement activities so far this year, in part to ensure that our activities effectively map on to the key challenges for care in the region. You can read more about our work in the Western part of our region in my [blog reflecting on recent visits to Cumbria](#).

As our [Programmes of work](#) develop traction we are able to showcase specific areas of activities more effectively. In this edition we highlight work being undertaken in the [Patient Safety Collaborative](#) Programme. We have also just released the [e-bulletin](#) for the Collaborating for Better Care Partnership (CfBCP), which hosted the final [Masterclass of the series](#) on Social Marketing. The key point on this is that the CfBCP is changing, and we are establishing a practitioner-led Quality Improvement forum for the region. There will be significant investment from the AHSN, it will be developed in partnership with Health Education England North East. The objectives are to develop and embed improvement skills and ensure that staff across the region have the skills and support they need to drive continuous improvement in their own environment. It will be structured around and led by senior practitioners in our region and will build on the developing Q initiative from the Health Foundation. Much more on this will follow in editions and events to come.

I hope you enjoy this edition, and I look forward to meeting with you at an event, meeting or other activity somewhere in the region soon. Best wishes for a relaxing break over Easter.

Best wishes,

*Seamus O'Neill*

## Bright Ideas in Health Awards 2016



The Bright Ideas in Health Awards aim to identify, celebrate and support healthcare innovations being developed in the North East of England and North Cumbria.

The closing date for entries is Friday 15th April 2016.

Further information on how to enter can be found [here](#).

## Innovation Scouts Scheme



Do you like to see and do things a bit differently? Do you want to know more about innovation? Become an Innovation Scout!

The AHSN is hosting a free event on the [Essentials of Innovation](#) on the 27th April 2016.

This event is for new and current Scouts. We are looking in particular to recruit new scouts from CCGs and Primary Care.

Find out more on our [Innovation Scouts events page](#) or [Contact us](#)

Collaborating for Better  
Care Partnership

General News and  
Events

ThinkSAFE Launch  
Event



**CfBCP**

The Collaborating for Better Care Partnership (CfBCP) e-bulletin, which includes resources from the final Masterclass on social marketing is now available. [Read more....](#)

The CfBCP Masterclasses and the way in which they support the AHSN Health Improvement Programmes is exemplified by the '[Shared Decision Making \(SDM\)](#)' event which has led to the application of SDM principles in the Atrial Fibrillation team.

[Read more in our new case study...](#)



To find out more about the activities of the AHSN NENC and our partner organisations please visit our website:

[NEWS](#)  
[EVENTS](#)



**Patient Safety  
Collaborative**

The [ThinkSAFE launch event](#) took place on 4th February at the CORE in Newcastle, celebrating the success of the project.

[ThinkSAFE event press release](#)